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SPECIAL
POINTS OF
INTEREST:

- **January sales almost double sales in January 2008!**
- **Sun's Mexico Division is growing!**
- **Trade show plans for 2010!**

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sun microstamping technologies

DEPENDABLE AND VALUE-ADDING

ISSUE 7

FEBRUARY 2010

What's New at Sun Microstamping

January was a very busy month at Sun Microstamping Technologies after the December shut down and the sales increase in the New Year. Our "A Team" is working together to strengthen our Company's lines of communications internally and externally. Sun has set some internal goals in each department and put together a plan to attain those goals. All of these goals are focused on the strategic growth of Sun Microstamping Technologies and creating a stronger business.

This past month we issued a customer survey, thanks to all those that participated in the survey and if you were sent the survey and have not yet participated please do so. The more information we can collect from our customers the stronger and more dependable supplier we can become by working on our weaknesses and excelling at our strengths. The survey is also geared towards creating a

new Brand Image. Please follow the Customer Survey link; <http://www.surveymonkey.com/s/BWGWCVH> if you would like to give your feedback to Sun and did not receive a survey.

February has had a busy start thus far especially in Sun's Mexico Division that has been launching some new programs this month. Congratulations, to Sun's Mexico "A Team" who had a very strong 2009 and demonstrated continual growth throughout a hard year. Sun Mexico maintained a very low PPM all year and finished the year with the strongest results by prioritizing continual improvement. Also, the 2010 Sales Meeting took place the first week in February. Sun has also confirmed their Spring Trade show line up, hope to see you at the shows. Please read the attached newsletter for more on these stories.

A Letter from the CEO

2010 has certainly started with a "Bang". January sales were almost double the sales of January 2008. February is shaping up to be just as strong. Our bookings for the next 3 months also look very strong.

Due to the increased sales and production, Sun Clearwater has started a recruiting drive for stamping and molding machine operators. The managers of these departments are being very selective to ensure we do not dilute our "A Team" capabilities with the new hires.

Also, I would like to congratulate our colleagues "South of the Border" for obtaining and maintaining a low PPM throughout 2009 and for their strong finish in the last quarter of 2009. Sun's Mexico Division is a very valued part of our operation. I would like to also thank all the sales representatives and Sun's managers that participated in making the 2010 sales meeting a success.

**“Sun
Mexico
Quality
Excels.”**

Sun’s Mexico Division Update

Sun’s Mexico Division had a prosperous year in 2009 and is steadily growing. More of Sun’s customers are requesting for their parts to be manufactured in Mexico to realize localization of the Mexican market and to capitalize on Sun’s Mexico Division skills and capabilities. Sun Mexico is constantly improving their system processes and quality standards. Q4 of 2009 they shipped over double what they had shipped the previous 3 quarters. With this huge increase in sales and production, their quality stayed strong and they achieved a “Zero PPM” for Q4 of 2009. This is an

incredible accomplishment to ship a large quantity of products with zero defects in the busiest Quarter of the year. Congratulations to our Mexico Division “A Team” whom maintained a very low PPM all year and finished the year with the strongest results by prioritizing continual improvement.



Matamoras, Mexico.

Manufacturing Facility

Tel: 956-844-3418

2010 Annual Sales Meeting

The first week in February Sun Microstamping Technologies hosted our annual sales meeting with our field sales representatives from across the country. The meeting brought Sun’s management and sales team together in-house to ensure the whole team was aligned for 2010. Each manager spoke about their department’s struggles, improvements and victories in 2009 and their department’s plans for 2010. The theme of the meeting was “Attaining our Future Goals”. At the meeting the managers outlined Sun’s goals for 2010 and how we were going to work together as a team to attain them.

Sun Microstamping Technologies is excited to be moving into 2010 with a unified Sales and Management team focusing on customer service and accountability. We would like to thank our entire sales team for their valuable feedback, continued hard work and for making the meeting a success.

Trade Shows Line up for 2010

This year Sun Microstamping Technologies is putting together a different Trade Show line up. Last year we exhibited at the AmCon Trade Show fall and spring series. In 2010 we will be exhibiting at the Design 2 Part Trade show series. The Design 2 Part shows have double the attendees of the AmCon Trade Shows; we are hoping to attain more nationwide exposure from this Trade Show series. The Design 2 Part shows have the reputation of working shows where attendees bring parts and prints to quote and discuss long term partnerships. The first of this series of shows that Sun Microstamping Technologies will be exhibiting at is the Atlanta, GA March 24th & 25th. The full Trade Show line up for 2010 will be posted on our web site, shows will be added as we book them. Please visit www.sunmicrostamping.com on "The Around the Sun Page" for the most up to date Trade Show schedule.

One of Sun Microstamping Technologies goals of 2010 is to grow their Medical Device customer base. This year Sun Microstamping

will be exhibiting at **MD&M Minneapolis**, Medical Design and Manufacturing, on Oct 12-14th in hopes of gaining more exposure in the Medical Device Industry. This show is the largest Trade Show of its kind which gathers leading suppliers for the Medical Device Industry and cutting edge attendees representing the world's most innovative medical device companies. This show features the latest advances in medical components and Sun is proud to be a part of this show. Sun will also have representatives walking other Medical Tradeshow throughout the year. We will keep you posted.

Hope to see you at the Trade Shows this year!

Design 2 Part Spring Series

- Atlanta, GA - March 24th-25th
- Schaumburg, IL - April 27 & 28th
- St. Louis, MO – June 15th-16th

Fall Series

Still Pending

- MDM - Minneapolis — October 12-14th

Sun's Featured Personality of the Month

Diego Herrero Sales Application Engineer

I recently started to work for Sun Microstamping Technologies as a Sales Application Engineer. I graduated from the University of South Florida with a Bachelor's Degree in Mechanical Engineering. I am originally from Bolivia, South America. My native language is Spanish but I am also fluent in German. My decision to join the Sun Team was made because of Sun's advance technologies in Stamping and Molding. I quickly realized that Sun's ability of providing these two primary services made it a highly competitive company in the industry. I have learned a lot about the manufacturing industry and business. I hope my learning experience will continue to grow when I am

Relocated to Sun's Facility in Mexico, where I will become Sun's contact between our local customers. I will also provide Sun with a liaison between our Customer's Engineers and Sun's Engineering Dept. I believe that with the technical background and my ability to communicate in Spanish, I will create stronger bonds with our customers and will provide Sun with a stronger presence in the Mexico/Texas area. I look forward to continue growing alongside Sun and help expand our business.



Sun Microstamping Technologies is globally recognized as a Metal Stamping and Insert Molding company that produces components featuring a high degree of difficulty. We use our innovative methods of manufacturing, advanced processes and experience to produce your most complex products to the highest standards. Sun Microstamping Technologies provides precision components and value added services to leading companies throughout the world. Sun Microstamping Technologies produces Precision Metal Stamping, Custom Plastic Molding and Insert Molding to a wide variety of Industries specializing in the Automotive, Medical, Telecommunications and Electronics.

Sun Microstamping Technologies

14055 U.S. Highway 19 North

Clearwater

Florida 33764

Phone : (727) 536-8822

Fax: (727) 536-6667



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Sales: quotes@sunmicrostamping.com

Dependable and Value Adding



Sun's Future is Bright



As the first month of the New Year is behind us we can say the "Future looks Bright at Sun!" With a boost in sales, production and new hires joining the Sun's "A Team", all demonstrates the business is growing again. The Mexico Division maintaining a low PPM all of 2009 and then obtaining a "zero PPM" for the last quarter of 2009, their busiest quarter also demonstrates the business is improving. The sales and management teams are aligned and their goals have been stated as we move into 2010 a united front. We are confident our sales team will have a strong year.

As we grow stronger in this reconstruction year we would like to thank all of our new customers and our long term customers for their increase in business, allowing Sun to be a dependable and value adding supplier to your business.

Sun Microstamping Technologies invites you to continue reading our monthly newsletter to follow Sun's and the Industry's successes, struggles and innovations.

Here's to the future of our Industry, may we grow together. **May 2010 be a prosperous year for us all!**

